## (I)(a) Statement showing Shareholding Pattern

## Name of the Company : Siti Cable Network Limited

# Scrip Code, Name of the scrip, class of security : BSE -532795 ; NSE – SITICABLE-EQ As on Date : 30-Jun-2014

Partly paid-up shares	No. of partly paid-up shares	As a % of total no. of partly paid-up Shares	As a % of total no. of shares of the company
Held by promoter/promoter group	0		0 0
Held by public	0		0 0
Total	0		0 0
Outstanding convertible securities	No. of outstanding securities	As a % of total no. of outstanding convertible securities	As a % of total no. of shares of the company, assuming full conversion of the convertible securities
Held by promoter/promoter group	0		0 0
Held by public	0		0 0
Total	0		0 0
Warrants	No. of warrants	As a % of total no. of warrants	As a % of total no. of shares of the company, assuming full conversion of Warrants
Held by promoter/promoter group	0		0 0
Held by public	0		0 0
Total	0		0 0
Total paid-up capital of the company, assuming full conversion of warrants and convertible securities	614212915		

#### (I)(a) Statement showing Shareholding Pattern

Sr. no.	a) Statement show Category of shareholder	Number of shareholders	Total number of	Number of shares held in dematerialized form	percentage of	holding as a ' total number aares		Pledged or encumbered
(I)	(II)	(111)	shares (IV)	(V)	As a percentage of (A+B) <sup>1</sup> (VI)	As a percentage of (A+B+C) (VII)	Number of shares (VIII)	As a percentage (IX) = (VIII) / (IV) * 100
	Promoter and Pro	moter Group <sup>2</sup>						
( )	Indian							
(a)	Individuals/Hindu Undivided Family	1	1021000	1021000	0.17	0.17	0	0.00
(b)	Central Government/State Government(s)	0	0	0	0.00	0.00		0
(c)	Bodies Corporate	5	262040427	262040427	42.66	42.66	197175000	75.25
101	Financial Institutions/Banks	0	0	0	0.00	0.00	0	0
(e)	Any Other (Total)	0	0	0	0.00	0.00	0	0
	Sub-Total (A)(1)	6	263061427	263061427	42.83	42.83	197175000	74.95
	Foreign			1				
(a)	Individuals (Non- Resident Individuals/Foreign Individuals)	0	0	0	0.00	0.00	0	0.00
(b)	Bodies Corporate	2	184181000	184181000	29.99	29.99	0	0.00
(c)	Institutions	0	0	0	0.00	0.00	0	0.00
	Qualified Foreign Investor	0	0	0	0.00	0.00	0	0.00
(e)	Any Other (Total)	0	0	0	0.00	0.00	0	0.00
	Sub-Total (A)(2)	2	184181000	184181000	29.99	29.99	0	0.00
	Total Shareholding of Promoter and Promoter Group (A)= (A)(1)+(A)(2)		447242427	447242427	72.82	72.82	197175000	44.09
<b>(B)</b>	Public shareholdin	ıg <sup>3</sup>		1				
· /	Institutions							
· /	Mutual Funds/UTI	7	11331730	11331230	1.84	1.84	N.A.	N.A.
(b)	Financial Institutions/Banks	13	54344	54344	0.01	0.01	N.A.	N.A.
(c)	Central Government/State Government(s)	0	0	0	0.00	0.00	N.A.	N.A.
	Venture Capital Funds	0	0	0	0.00	0.00	N.A.	N.A.
(e)	Insurance Companies	2	4001	4001	0.00	0.00	N.A.	N.A.
(f)	Foreign Institutional Investors	15	33190500	33185000	5.40	5.40	N.A.	N.A.

	Foreign Venture Capital Investors	0	0	0	0.00	0.00	N.A.	N.A.
( 11 )	Qualified Foreign Investor	0	0	0	0.00	0.00	N.A.	N.A.
(i)	Any Other (Total)	0	0	0	0.00	0.00	N.A.	N.A.
	Sub-Total (B)(1)	37	44580575	44574575	7.26	7.26	N.A.	N.A.
(2)	Non-institutions							
(a)	Bodies Corporate	1732	33030022	33025050	5.38	5.38	N.A.	N.A.
(b)	Individuals - i. Individual Shareholders Holding Nominal Share Capital Up To >Rs. 1 Lakh.	127980	60347277	60137967	9.83	9.83	N.A.	N.A.
	Individuals - ii. Individual Shareholders Holding Nominal Share Capital In Excess Of Rs. 1 Lakh	58	26861795	26861795	4.37	4.37	N.A.	N.A.
101	Qualified Foreign Investor	0	0	0	0.00	0.00	N.A.	N.A.
(d)	Any Other (Total)	1116	2150819	1945617	0.35	0.35	N.A.	N.A.
(d1)	Foreign Bodies	1	1	1	0.00	0.00	N.A.	N.A.
(d2)	Foreign National	1	500	500	0.00	0.00	N.A.	N.A.
(d3)	NRI	1108	2138741	1933539	0.35	0.35	N.A.	N.A.
(d4)	Overseas Corporate Body	2	7575	7575	0.00	0.00	N.A.	N.A.
(d5)	Trust	4	4002	4002	0.00	0.00	N.A.	N.A.
	Sub-Total (B)(2)	130886	122389913	121970429	19.93	19.93	N.A.	N.A.
	Total Public Shareholding (B)= (B)(1)+(B)(2)	130923	166970488	166545004	27.18	27.18	N.A.	N.A.
	TOTAL (A)+(B)	130931	614212915	613787431	100.00	100.00	197175000	32.10
(C)	Shares held by Custodians and against which Depository Receipts have been issued	0	0	0	N.A.	0.00	N.A.	N.A.
	Promoter and Promoter Group	0	0	0	N.A.	0.00	N.A.	N.A.
	Public	0	0	0	N.A.	0.00	N.A.	N.A.
	GRAND TOTAL (A)+(B)+(C)	130931	614212915	613787431	N.A.	100.00	197175000	32.10
1								

<sup>1</sup>For determining public shareholding for the purpose of Clause 40A. <sup>2</sup>For definitions of "Promoter" and "Promoter Group", refer to Clause 40A. <sup>3</sup>For definitions of "Public Shareholding", refer to Clause 40A.

<u>(I)</u>	(b) Statement sh	owing Share	holding o	of pers	sons belo	nging to t	he cat	egory "	Promote	er and Pro	omoter Gr	oup"
			Total Sh held			dged or oth cumbered	erwise		ils of rants		convertible rities	Total shares
Sr. No. (I)	shareholder	PAN of the Shareholder (III)		as a % of grand total (A) + (B) + (C) (V)	Number (VI)	as a percentage (VII) = (VI) / (IV)*100	as a % of grand total (A) + (B) + (C) of sub- clause (I)(a) (VIII)	Number of	As a % total	Number of convertible securities held (XI)	As a % total number of convertible securities of the same class (XII)	(including underlying shares assuming full conversion of warrants and convertible securities) as a % of diluted share capital (XIII)
1	DIRECT MEDIA SOLUTIONS PVT LTD	AAKCS7516B	140000000	22.79	117675000	84.05	19.16	0	0.00	0	0.00	22.79
2	DIGITAL SATELITE HOLDINGS PVT. LTD	AAKCA7162Q	51569898	8.40	42200000	81.83	6.87	0	0.00	0	0.00	8.40
3	BIOSCOPE CINEMAS PRIVATE LIMITED	AACCB7160K	33160000	5.40	0	0.00	0.00	0	0.00	0	0.00	5.40
4	DIGITAL SATELITE HOLDINGS PVT. LTD	AAKCA7162Q	19800000	3.22	19800000	100.00	3.22	0	0.00	0	0.00	3.22
5	BIOSCOPE CINEMAS PRIVATE LIMITED	AACCB7160K	17510529	2.85	17500000	99.94	2.85	0	0.00	0	0.00	2.85
6	ESSEL MEDIA VENTURES LIMITED	AABCD7273D	116431000	18.96	0	0.00	0.00	0	0.00	0	0.00	18.96
7	ESSEL INTERNATIONAL LIMITED	AABCL2192A	67750000	11.03	0	0.00	0.00	0	0.00	0	0.00	11.03
8	ASHOK MATHAI KURIEN	AADPK4242J	1021000	0.17	0	0.00	0.00	0	0.00	0	0.00	0.17
	TOTAL		447242427	72.82	197175000	44.09	32.10	0	0.00	0	0.00	72.82

<u>I)(c) Statement showing Shareholding of persons belonging to the category "Public" and holding more than 1% of the total number of shares</u>

			Shares as a percentage of	Details o	of warrants		convertible urities	Total shares
	Name of the shareholder	Number of shares	total number of shares {i.e., Grand Total (A)+(B)+(C) indicated in Statement at para (I)(a) above}	Number of warrants held	As a % total number of warrants of the same class	Number of convertible securities held	% w.r.t total number of convertible securities of the same class	(including underlying shares assuming full conversion of warrants and convertible securities) as a % of diluted
1	COPTHALL MAURITIUS INVESTMENT LTD	16448003	2.68	0	0.00	0	0.00	2.68
2	KOTAK MAHINDRA INVESTMENTS LTD	9043816	1.47	0	0.00	0	0.00	1.47
3	DSP BLACKROCK MICRO CAP FUND	8265727	1.35	0	0.00	0	0.00	1.35
	TOTAL	33757546	5.50	0	0.00	0	0.00	5.5

<u>I)(c) Statement showing Shareholding of persons belonging to the category "Public" and holding more than 5% of the total number of shares</u>

				Shares as a percentage	Details of warrants		Details of convertible securities		Total shares (including
Sr. No.		PAN of the Shareholder	Number of shares	Grand Total	held	As a % total number of warrants of the same class	Number of convertible securities held	total number of convertible securities of	underlying shares assuming full conversion of warrants and convertible securities) as a % of diluted
	1 0		0	0.00	0	0.00	0	0.00	0.00
	TOTAL		0	0.00	0	0.00	0	0.00	0.00

#### (I)(d) Statement showing details of locked-in shares

Sr. No.	Name of the shareholder	PAN of the Shareholder		Locked-in shares as a percentage of total number of shares {i.e., Grand Total (A)+(B)+(C) indicated in Statement at para (I)(a) above}
1	ESSEL MEDIA VENTURES LIMITED		100000000	16.28
2	ESSEL INTERNATIONAL LIMITED		62000000	10.09
	TOTAL		162000000	26.38

### (II)(a) Statement showing details of Depository Receipts (DRs)

S N	r. Io.	Type of outstanding DR (ADRs, GDRs, SDRs, etc.)	Number of outstanding DRs	Number of shares underlying	Shares underlying outstanding DRs as a percentage of total number of shares {i.e., Grand Total (A)+(B)+(C) indicated in Statement at para (I)(a) above}
		TOTAL	0	0	0.00

# (II)(b) Statement showing holding of Depository Receipts (DRs), where underlying shares held by 'promoter/promoter group' are in excess of 1% of the total number of shares

Sr No	Name of the DR Holder	Type of outstanding DR (ADRs, GDRs, SDRs, etc.)	Number of shares underlying outstanding DRs	Shares underlying outstanding DRs as a percentage of total number of shares {i.e., Grand Total (A)+(B)+(C) indicated in Statement at para (I)(a) above}
		TOTAL	0	0.00

# (III) (a) Statement showing the voting pattern of shareholders, if more than one class of shares/securities is issued by the issuer.

Sr. no.	Category of shareholder	held	r of Voting in each cla securities	, .	Total Voting Rights	Total Voting Rights i.e. (VI)		
<b>(I</b> )	(11)	Class X (III)	Class Y (IV)	Class Z (V)	(III+IV+V) (VI)	As a percentage of (A+B) (VII)	As a percentage of (A+B+C) (VIII)	
(A)	Promoter and Promoter Group <sup>2</sup>							
(1)	Indian							
(a)	Individuals/Hindu Undivided Family	0	0	0	0	0.00	0.00	
(b)	Central Government/State Government(s)	0	0	0	0	0.00	0.00	
(c)	Bodies Corporate	0	0	0	0	0.00	0.00	
(d)	Financial Institutions/Banks	0	0	0	0	0.00	0.00	
(e)	Any Other (Total)	0	0	0	0	0.00	0.00	
	Sub-Total (A)(1)	0	0	0	0	0.00	0.00	
(2)	Foreign							
(a)	Individuals (Non-Resident Individuals/Foreign Individuals)	0	0	0	0	0.00	0.00	

(b)	Bodies Corporate	0	0	0	0	0.00	0.00
(c)	Institutions	0	0	0	0	0.00	0.00
(d)	Qualified Foreign Investor	0	0	0	0	0.00	0.00
(e)	Any Other (Total)	0	0	0	0	0.00	0.00
	Sub-Total (A)(2)	0	0	0	0	0.00	0.00
	Total Shareholding of Promoter and Promoter Group (A)= (A)(1)+(A)(2)	0	0	0	0	0.00	0.00
<b>(B)</b>	Public shareholding						
(1)	Institutions						
(a)	Mutual Funds/UTI	0	0	0	0	0.00	0.00
(b)	Financial Institutions/Banks	0	0	0	0	0.00	0.00
(c)	Central Government/State Government(s)	0	0	0	0	0.00	0.00
(d)	Venture Capital Funds	0	0	0	0	0.00	0.00
(e)	Insurance Companies	0	0	0	0	0.00	0.00
(f)	Foreign Institutional Investors	0	0	0	0	0.00	0.00
(g)	Foreign Venture Capital Investors	0	0	0	0	0.00	0.00
(h)	Qualified Foreign Investor	0	0	0	0	0.00	0.00
(h)	Any Other (Total)	0	0	0	0	0.00	0.00
	Sub-Total (B)(1)	0	0	0	0	0.00	0.00
(2)	Non-institutions						
(a)	Bodies Corporate	0	0	0	0	0.00	0.00
(b)	Individuals - i. Individual Shareholders Holding Nominal Share Capital Up To >Rs. 1 Lakh.	0	0	0	0	0.00	0.00
	Individuals - ii. Individual Shareholders Holding Nominal Share Capital In Excess Of Rs. 1 Lakh	0	0	0	0	0.00	0.00
(a)	Qualified Ferning Instanting	0			0	0.00	0.00
(c)	Qualified Foreign Investor	0	0	0	0	0.00	0.00
~ /	Any Other (Total)	0	0	0	0	0.00	0.00
~ /		÷			-		
~ /	Any Other (Total)	0	0	0	0	0.00	0.00
~ /	Any Other (Total) Sub-Total (B)(2) Total Public Shareholding (B)=	0	0	0	0	0.00	0.00 0.00
~ /	Any Other (Total) Sub-Total (B)(2) Total Public Shareholding (B)= (B)(1)+(B)(2) TOTAL (A)+(B) Shares held by Custodians and against which Depository Receipts have been issued	0	0 0 0 0 0	0 0 0 0 0	0 0 0	0.00 0.00 0.00	0.00 0.00 0.00
(d) (C) C1	Any Other (Total) Sub-Total (B)(2) Total Public Shareholding (B)= (B)(1)+(B)(2) TOTAL (A)+(B) Shares held by Custodians and against which Depository Receipts have been issued Promoter and Promoter Group	000000000000000000000000000000000000000	0 0 0 0 0 0	0 0 0 0 0 0	0 0 0 0 0 0	0.00 0.00 0.00 0.00	0.00 0.00 0.00 0.00
(d) (C)	Any Other (Total) Sub-Total (B)(2) Total Public Shareholding (B)= (B)(1)+(B)(2) TOTAL (A)+(B) Shares held by Custodians and against which Depository Receipts have been issued		0 0 0 0 0	0 0 0 0 0	0 0 0 0 0	0.00 0.00 0.00 0.00 0.00	0.00 0.00 0.00 0.00